

# FY2015 CHNA&HIP Progress Report

## Adair County update FY 2015

### Community Health Improvement Plan

GOAL	Strategies	Progress on Strategies
Decrease the cancer and chronic disease rates through increase in preventive screens.		
	<b>#1 Develop a speaker's bureau to increase awareness of health risks and benefits of early identification of health problems.</b>	
	Develop three 10-15 minute programs to create awareness of priorities annually	Visual aides purchased with grant funds. PowerPoints developed.
	Recruit and train a core of professionals and volunteers to deliver programs	Using existing staff
	Take programs to the community through presentations at library events, chamber/business gatherings, meal sites, service clubs, church groups, and worksites.	"Fat and Foods" presentation and display by health coach at Greenfield Farmers Market in Oct. 2014. Preventive Screens presentation by Community Health Coordinator at Greenfield Nursing and Rehab in March 2015.
	<b>#2 Promote awareness through community events.</b>	
	Develop or purchase displays with information about the priority issues for use at community events.	Visual aides purchased with grant funds.
	Participate in community events such as Ag Day and Senior Health Day.	July 2014 Blood Pressure checks at Greenfield Farmers Market. July 2014 Co-Sponsored Senior Day at Adair County Fair. July 2014 Booth at Adair County Fair Varied Industry Building. Skin and Colon Cancer Awareness, blood pressure screens, glucose screens and public flu clinics held at Greenfield Farmers Market August 2014. October 2014 - Offered discount labs through ACHS. October 2014 - Promoted Mammography through Care for Yourself Program. Promoted immunizations at Toddlerfest April 2015
	Explore holding annual coffees in each of the Adair County communities to increase awareness of priority issues.	need

## Adair County update FY 2015

### Community Health Improvement Plan

GOAL		Progress on Strategies
Decrease the cancer and chronic disease rates through increase in preventive screens.		
	<b>#3 Develop a better understanding of barriers to male participation in preventive health care and identify ways to overcome barriers.</b>	
	Organize and conduct 2-3 focus groups of male residents.	1 focus group conducted in Stuart in January 2015
	Analyze data collected from focus groups to develop specific plans.	
	<b>#4 Strengthen partnerships to provide education concerning prevention benefits of health insurance.</b>	
	Meet with HR staff for major community employers. Explore ways to increase employee's understanding of benefits for preventive care including physicals and screenings. Provide information about preventive care offered through Adair County Health System. (ACHS)	Worked with 2 employers and held a forum open to the public focusing on preventive screens. In addition a Community Wellness Forum group has been formed. At the last meeting, the group decided to focus on Preventive Screens
	Partner with SHIIP volunteers to provide education for Medicare covered citizens concerning preventive care benefits. CAC for the Healthcare Insurance Exchange.	Materials made available to SHIIP counselor. Certified Application Counselor available to the public for assistance applying for Marketplace insurance. Counselor also had preventive screen info available.
	<b># 5 Increase the use of preventive care and screens by current users of ACHS.</b>	
	Work with providers to develop a preventive and screening practice checklist based on risk factors.	In progress
	Explore the use of software package(s) to identify and notify current patients of need for physicals, immunizations and screenings.	Software available through Mercy ACO grant. Options and features are being explored.
	Cross-market preventive care and screenings as part of the flu immunization program.	seasonal

## Adair County update FY 2015

### Community Health Improvement Plan

GOAL	Strategies	Progress on Strategies
Decrease the cancer and chronic disease rates through increase in preventive screens.		
	<b>#6 Create awareness through the use of mass media and social media</b>	
	Prepare news releases for all newspapers serving Adair County	done
	Arrange for radio interviews of professional staff to discuss health priorities	continuing
	Maintain webpage/Facebook page with current information	ongoing

GOAL	Strategies	Progress on Strategies
Increase the number of community members making lifestyle changes that reduce obesity and cancer risks.		
	<b>#1 Engage residents in physical activity through community activities.</b>	
	Plan and host at least 4 activities/initiatives during the year to encourage physical activity.	July 2014 - Life's A Ball Exercise for Seniors at Senior Day at Adair County Fair September 2014 - Color Madness Walk/Run partnered with Fontanelle Enterprise Club (>100 participants), April 2015-Toddler Fest - bowling; May 2015-Bicycle Rodeo
	<b>#2 Increase healthy eating choices (food selection and portion size) through community collaboration activities.</b>	
	Develop partnerships with other community groups to offer nutrition education to at least 2 targeted populations each year.	Feb 2015-Diabetic lunch and learn
	<b>#3 Provide services of Health Coach for residents with chronic conditions.</b>	Health Coach hired and partially funded by Mercy ACO grant.

## Adair County update FY 2015

### Community Health Improvement Plan

GOAL	Strategies	Progress on Strategies
Continue to provide high quality services for prevention, early detection and treatment of health problems through Adair County Health System		
	<b>#1 Maintain strong infrastructure including state-of-the-art laboratory equipment and highly skilled staff.</b>	During FY 15, the following lab tests were added to local lab: MRSA, B12 Folate, H-Pylori correlations, urine cultures
	<b>#2 Explore feasibility for expanding or providing additional services such as health coaching, cancer treatment and eye surgery.</b>	Sept 2014-Oncology Clinic established.